



上海韬图动漫科技有限公司  
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## **A HaFaLa Approach to Chinese Character Learning**

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Chinese character learning has been conventionally difficult. Based on right brain learning principles and mnemonic methods, animation stories have been developed to teach characters in a happy, fast and lasting manner, while software program is integrated to allow delightful practicing of writing, pronunciation, testing and easy expansion in phrases, dialogues and readings. It is created in English and in Chinese languages, with simplified and complicated Chinese versions.

As a vivid “DICTIONARY”, it is a great tool to assist teachers and students in learning Chinese characters accompanying with any textbooks. Teaching reference books, Pictorial workbooks, charts and cards are meaningfully designed.

The HaFaLa Chinese is also available as a license program to schools and districts for teaching and leaning purposes.

Created as a speed character curriculum for Chinese schools, it is to pave the road for a much efficient Chinese learning for beginners.

This Presentation will demonstrate to you:

1. Whole brain theory and mnemonics methods
2. The nature of learning Chinese for overseas Chinese young generations
3. What is HaFaLa way of learning Chinese characters?
4. Why shall we learning Chinese in a HaFaLa manner?
5. How to use HaFaLa Chinese as a teaching tool or a self-studying tool?
6. Questions & Answers

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